

NWA Holiday Market

November 5-6, 2021

NWA Convention Center - Springdale, Arkansas

www.NWAHolidayMarket.com

info@nwaholidaymarket.com

(479) 756-6954

Vendor Application

Vendor Name: _____

Business name: _____

Address: _____

Email: _____

Phone: _____ Website: _____

Description of booth products/services: _____

10x10 booth- \$325	QTY _____	Corner \$75 YES / NO (circle choice)*
6 ft Tables \$10	_____	Electric \$60 YES /NO (circle choice) **

*Limited availability

**Please note if special electricity is needed ie- multiple machines, large heating devices, lots of lighting.

Deposit of \$100 per booth is required at the time of application.

Balance is due 9/15/21 or space will be forfeited and/or late fee of \$25 per booth will be incurred.

___ I have enclosed payment. Payable to Southern Roots Promotions, PO Box 1850, Lowell 72745.

___ Please send a paypal invoice to my email above (3% fee will be added)

By signing below, vendor acknowledges receipt and consent of the Vendor Contract. Liability: The undersigned does hereby release, discharge, hold harmless & waive Southern Roots Promotions LLC, Show promoter(s), Show staff, Hotel Atrium Group/management from any & all manner of actions, suits, damages; including "acts of God" and/or claims to person and/or property of the undersigned, while under supervision of the sponsors; and will abide by all show rules & regulations of said event.

Signature _____ Date _____

NWA Holiday Market

VENDOR CONTRACT

1. All applications must be submitted with a nonrefundable \$100 per booth deposit or booth space will not be held. Balances are due September 15, 2021. A \$25 late fee will be assessed for each booth after 9/15/21. Reservation may be forfeited after 9/20 at the promoter's discretion. If applying after 9/15, full payment is due at the time of application. A \$25 fee will be assessed for returned checks. Before 9/15, all paid booth fees (minus nonrefundable deposit) will be refundable.
2. This is a juried event. Please provide 2-3 photos or a sample of your product. We will consider application date, product quality and uniqueness when accepting vendors and in booth placement. We also try to limit categories to ensure this is a successful event for all. Vendors will only be allowed to bring the product they have submitted in their application.
3. No other brochure, flyer, etc for other events or shows will be allowed to be displayed in booth, handed out or put in shopper's bags unless approved by the NWA Holiday Market promotor.
4. The NWA Holiday Market is a family-friendly atmosphere and reserves the right to remove any exhibitor/product with distasteful products, vendors with contentious conduct or violation of show rules.
5. All booth spaces will be clearly marked and vendors agree to keep their display, merchandise and staff within their defined booth space.
6. The NWA Holiday Market will launch an extensive advertising campaign thru multiple digital and social media outlets. We ask that our vendors help make this a successful event for all by engaging and sharing the event on social media and other forms of marketing as applicable.
7. All normal operations of business will be the sole responsibility of the vendor. The NWA Holiday Market will not be responsible for collecting Arkansas sales tax. Sales tax forms will be provided and must be turned in at the end of the show. Also, all transactions for products and services are between the vendor and customer. The NWA Holiday Market will not be involved in the collection of any payment or delivery of product.
8. The NWA Holiday Market will not be held responsible should bodily injuries or property damage occur within their booth space. Vendors are responsible for the safety of all displays. Nothing can be hung on or attached to the convention center walls.
9. Visqueen is required for all booths sampling food. You can bring your own or reserve thru the Holiday Inn. Wifi, pipe and drape and other booth services are available for a fee from the Holiday Inn sales office. To reserve these services, please call the Holiday Inn sales office (479) 751-8300.
10. Set up is Thursday, November 4th from 12pm-10pm. All booths will be set up and ready for business by 8:30am on Friday, November 5th.
11. Show hours are as below and all vendors are required to be in their booths during shopping hours. Early tear down will not be allowed.

Friday, November 5th 9am-8pm

Saturday, November 6th 9am-6pm

Submission of application will imply consent with the vendor contract. We look forward to seeing each of our vendors and a great event in November! ***-The NWA Holiday Market Promoters***